



CORNER

2010 Spring Popcorn Sale Rip Van Winkle Council, BSA March 8 - April 14

It's spring popcorn time again and units may want to take part in the *Trail's End Gourmet Popcorn Sale*. It's a great fundraiser for your unit.

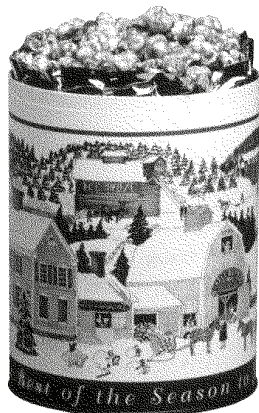
Trail's End Product Line:

- Military Donation (\$40 or \$25)
- Original Caramel Corn (8 oz)
- Cheese Lovers' Tin
- Caramel Corn (23 oz) - collector's tin w/ almonds, pecans and cashews
- Caramel Corn Light (18 oz) - low fat / reduced sugar
- Microwave (15 pack butter) - a good value
- Microwave (15 pack light) - for the health conscious

Profits to Boys and Units:

Unit commissions and prizes average 30%. Proceeds from the sale will be shared by the units and individual sellers through prize incentives. The sale of *Trail's End Gourmet Popcorn* presents an excellent opportunity to raise funds for your pack, troop, crew or post activities. Many units use their share of the proceeds to purchase equipment, while others use the proceeds for an individual Scout's camp savings plan.

In addition, the council shares about 33% of the profits that help fund vital programs in our area. Units will earn this credit towards their **Fair Share** goal. Selling popcorn is a "win-win" situation for everyone.



Important Dates:

- March 1 - Units sign up for Popcorn Sale
- March 8 - April 18 - *Trail's End Gourmet Popcorn Sale*
- Wednesday, April 14 - All Unit orders called in by 4:00 PM
- Thursday, April 23 - Popcorn order is placed with popcorn company
- Saturday, May 8th 9:00 AM - 12:00 Noon - Units pick up popcorn at Council Service Center, 75 Pine St., Kingston.
- Saturday, May 8th - Prize list deadline
- Tuesday, June 1 - All popcorn monies due to Council Service Center.

Show-n-Sell:

Units may order product in advance for a sale through special arrangements. Call the service center for assistance.

Questions!!

Selling *Trail's End Popcorn* is easy, fun and profitable. Sign up today! If you have any questions, or need more materials contact Shelly at the Council Service Center at (845) 339-0846 or by e-mail: rmosse@bsamail.org.

Trails' End Prizes for Individual Sellers

Each member who sells at least \$25 of products earns a patch or pin.

Prize Level

Select One Prize:

| | |
|-------------|---------------------------------------------------------------------------------------|
| Sell 1 Item | Popcorn Patch or Pin |
| \$125.00 | Master Jack Knife, Hand Crank Flashlight, Water Gun with Water Tank, FM Scanner Radio |
| \$225.00 | LEGO Racers Set, 11-in-1 Multi Tool w/ LED Light, Glider Set, Regulation Football |
| \$325.00 | LEGO Power Miners Set, 11-in-1 Multi Tool, 4-pc Outdoor Kit, Trailworthy Backpack |
| \$425.00 | \$13 Gift Card, 6-in-1 Outdoor Set, Archery 1st Shot Bow Set, RC Off Road Racer |
| \$625.00 | \$22 Gift Card, Leatherman Multi Tool, iPod Dock Clock Radio, Travel Fishing Kit |
| \$825.00 | \$30 Gift Card, Sundome Tent, Adventure Pack, 2 GB MP3 Audio/Video Player |
| \$1100.00 | \$45 Gift Card, Telescope, 22 Mile GMRS Rechargeable Radio Set, RCA 2 GB MP3 Player |
| \$1300.00 | \$65 Gift Card, , One Person Kayak w/ Paddle, RCA 4 GB MP3 Player, 9'x7' Tent |
| \$1800.00 | \$100 Gift Card, HD Digital Camcorder, Binoculars/ Digital Camera, iPod Shuffle |
| \$2300.00 | \$140 Gift Card, Razor Electric Scooter, 8" DVD Player Package, GPS Unit |

***Don't forget, if you sell \$1500.00 of Popcorn you receive a bonus
\$50 Gift Card in addition to the other prizes!***

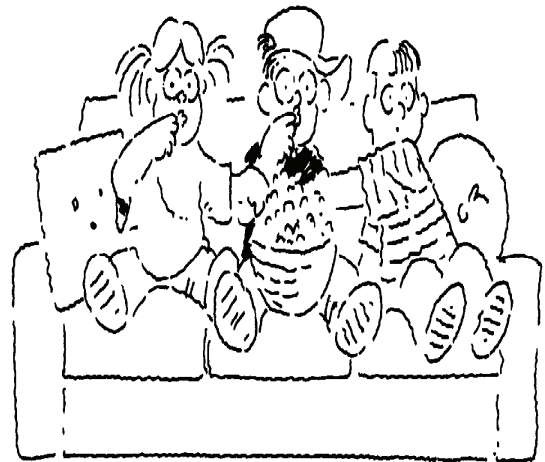
Great Products and Commissions

| <u>Product</u> | <u>Selling Price</u> | <u>Unit Commission</u> |
|--------------------------|----------------------|------------------------|
| Cheese Lovers' Tin | \$25.00 | \$6.25 |
| 23 oz Caramel tin | \$17.00 | \$4.25 |
| 18 oz Caramel Light | \$17.00 | \$4.25 |
| 15 pack Microwave Butter | \$14.00 | \$3.50 |
| 15 pack Microwave Light | \$14.00 | \$3.50 |
| Original Caramel Corn | \$9.00 | \$2.25 |

☺ *Commissions are set at 25% for all products*

☺ *Additional commission incentives*

☺ *Bonus commission of \$100 will be awarded to units exceeding \$3,000 in total sales.*



Rip Van Winkle Council BSA
75 Pine St.
Kingston NY 12401